



Taste of East Cobb 2019

Sponsor Application and Agreement

Application Instructions:

1. Complete and submit this application.
2. Submit sponsor logo in .JPG or .PNG format via email to: tasteofeastcobb@gmail.com.

Event Date, Location, and Time:

Saturday, May 4, 2019
 11:00am – 5:00pm
 Johnson Ferry Baptist Church parking lot
 955 Johnson Ferry Road, Marietta, GA 30068

Mail Application and Fee Payment to:

Lydia Quan
 1701 Kinsmon Cove
 Marietta GA 30062

Application Deadline is April 12th, 2019

| Please indicate your sponsorship level | | Optional Booth (Yes/No)* | |
|--|---------|--------------------------|--|
| Diamond Sponsor | \$5,000 | Complimentary | |
| Platinum Sponsor | \$2,500 | Complimentary | |
| Gold Sponsor | \$1,000 | \$250 Fee | |
| Silver Sponsor | \$500 | \$250 Fee | |
| Friend | \$100 | | |

* If indicating "Yes" to an Optional Booth, complete Page 2 (Booth Agreement) and ensure compliance with Page 3 (Event Details and Rules).

| Sponsor Information | | | |
|---|--|---|--|
| Business Name: | | | |
| Contacts: | | | |
| Business Address: | | | |
| Business Phone: | | Cell Phone: | |
| E-Mail: | | Website: | |
| PAYMENT IS REQUIRED AT THE TIME OF APPLICATION Fees may be paid by Enclosed Check or Electronic Payment here: http://www.tasteofeastcobb.com/pay/ (Please make all checks payable to WBPA) | | Amount Paid (Enter Total of Sponsorship Level, Optional Booth Fee and Extra Tables): \$ _____ | |
| Authorized Signature: _____ | | Date: _____ | |



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Booth Agreement

| Booth Requirements | |
|---|---|
| Electricity required? <input type="checkbox"/> Yes <input type="checkbox"/> No | If yes, how many outlets and for what equipment? |
| Booth includes one (1) table; please specify if additional tables are desired: <input type="checkbox"/> One (1) extra table (\$15) <input type="checkbox"/> Two (2) extra tables (\$30) | |

| Agreement Acceptance | |
|---|-------------|
| <p>The authorized signature below indicates Sponsor’s commitment to participate in Taste of East Cobb at the date, time, and location indicated on page 1 of this application. In addition, the authorized signature below indicates sponsor and booth exhibitors agree to comply fully with the terms and conditions as outlined in this Booth Agreement and absolve Johnson Ferry Baptist Church and WBPA from any loss, claims, and damages arising on the day of the event.</p> | |
| Authorized Signature: _____ | Date: _____ |

| Booth Agreement Checklist | |
|----------------------------------|---|
| | Completed and signed Booth Agreement <ul style="list-style-type: none"> Sponsor retains photocopy of completed pages 1 and 2 for records, and remaining page(s) for rules and event preparation |
| | Submitted payment (see payment and optional table rental information) |
| | Submitted insurance information (see page 3 for insurance information) |
| | Submitted Sponsor logo (email logo to tasteofeastcobb@gmail.com) |



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Event Details and Rules

All Sponsors and exhibitors must abide by rules and details outlined below without exception.

- **Event will be held rain or shine.**
- Booth set up can begin at 8:00 a.m. and must be completed by 10:15 a.m. Any vehicles used to unload equipment must be removed from the event area by no later than 10:30 a.m.
- Sponsor and exhibitor staff is required to park vehicles only in designated places. No vehicles may be parked adjacent to booth during the event.
- **Sponsor booth must be staffed for the entire six (6) hours of the event. No booth clean-up or equipment removal may begin prior to 5:00 p.m.** Vehicles will not be allowed to enter the event area prior to 5:15 p.m. or until deemed safe by the event coordinators.
- **Sponsors may not serve nor give away food, candy, or beverages of any kind. No exceptions.**
- **Sponsors may not conduct activities that conflict with Walton Band fundraising activities at Taste of East Cobb – activities including: Face Painting, Children’s Arts, Children’s Jumpers or Slides, Auctions, or Raffles**
- No alcoholic beverages may be offered or consumed during the event.

Items and Services to be provided by Taste of East Cobb

- One (1) Sponsor booth, which shall consist of the following: one (1) 10-foot x 10-foot white open canopy tent; one (1) 6-foot table, with tablecloth and skirting; optional tables of same size and configuration (if specified on page 1 of this agreement); two (2) folding chairs; one (1) frontal event identification sign; and optional power (if specified on page 1 of this agreement).
- Tent/table/chair set-up and removal.
- Trash removal.
- Customer seating.
- Traffic management and security patrols.
- Event promotion/advertising.

Items and Services to be provided by Participating Sponsors

- Staffing for booth **throughout the event.**
- Handouts, coupons, and/or other promotional materials are strongly encouraged as a way to promote the business.

Proof of Insurance

All restaurants, vendors, and exhibitors must furnish:

- Current Certificate of Employer’s Liability Insurance
- Certificate of Commercial General Liability Insurance, including products and completed operations coverages, of not less than \$1,000,000 per occurrence.
- Statement from issuing agent stating that policy covers participation in Taste of East Cobb.