



Taste of East Cobb 2024

Sponsor Application and Agreement

Thank you for your support of the 2024 Taste of East Cobb and the Walton Band music program! Please read the instructions below and complete all steps of the application. You may submit documents and payment online, by mail, or in person. If you have any questions, please contact your Taste of East Cobb representative.

Application Instructions:

1. Complete application and submit by mail or email to tasteofeastcobb@gmail.com.
2. Submit payment online or by check.
 - To make a payment online, visit <http://waltonband.org/TOEC>.
 - Checks should be payable to WBPA (Walton Band Parent Association).
3. Submit sponsor logo in .JPG or .PNG format via email to tasteofeastcobb@gmail.com.
4. Email proof of insurance. (See page 3 for details.)

Event Date, Location, and Time:

Saturday, May 4, 2024
 11:00 a.m. – 5:00 p.m.
 Johnson Ferry Baptist Church (south parking lot)
 955 Johnson Ferry Road, Marietta, GA 30068

Mailing address for application and payment if not submitting online:

J. J. McKelvey
 Taste of East Cobb
 1166 University Dr. NE
 Marietta, GA 30068

Sponsor Application Deadline is Friday, April 5th, 2024.

Please indicate your sponsorship level			Complimentary Booth	
			If indicating "Yes" for a booth, please complete page 2 (Booth Agreement) and ensure compliance with Page 3 (Event Details and Rules).	
<input type="checkbox"/>	Presenting Sponsor	\$5,000	<input type="checkbox"/> YES	<input type="checkbox"/> NO
<input type="checkbox"/>	Kids' Zone Naming Sponsor	\$3,000	<input type="checkbox"/> YES	<input type="checkbox"/> NO
<input type="checkbox"/>	Main Stage Naming Sponsor	\$3,000	<input type="checkbox"/> YES	<input type="checkbox"/> NO
<input type="checkbox"/>	Platinum Sponsor	\$2,000	<input type="checkbox"/> YES	<input type="checkbox"/> NO
<input type="checkbox"/>	Gold Sponsor	\$1,200	<input type="checkbox"/> YES	<input type="checkbox"/> NO
<input type="checkbox"/>	Silver Sponsor	\$750	<input type="checkbox"/> YES	<input type="checkbox"/> NO

Sponsor Information	
Business Name:	
Contacts:	



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Business Address:			
Business Phone:		Cell Phone:	
E-Mail:		Website:	
PAYMENT IS REQUIRED AT THE TIME OF APPLICATION. Fees may be paid online or by check. <ul style="list-style-type: none"> To make a payment online, visit http://waltonband.org/TOEC. Checks should be made payable to WBPA (Walton Band Parent Association). 		Amount Paid (Enter Total of Sponsorship Level and Extra Tables): \$ _____	
Authorized Signature: _____		Date: _____	

Booth Agreement

Please complete and sign below if you indicated on page 1 that you would like a booth.

Electricity required?	If yes, how many outlets will be needed and for what type of equipment?
<input type="checkbox"/> Yes <input type="checkbox"/> No	
Tables and Chairs: The sponsor booth includes one six-foot table with tablecloth and skirting and two chairs ; please specify below if any additional complimentary tables are desired.	
<input type="checkbox"/> One (1) extra table <input type="checkbox"/> Two (2) extra tables <input type="checkbox"/> One (1) extra chair <input type="checkbox"/> Two (2) extra chairs	

Agreement Acceptance

The authorized signature below indicates Sponsor's commitment to participate in Taste of East Cobb at the date, time, and location indicated on page of this application. In addition, the authorized signature below indicates sponsor and booth exhibitors agree to comply fully with the terms and conditions as outlined in this Booth Agreement and absolve Johnson Ferry Baptist Church and WBPA from any loss, claims, and damages arising on the day of the event.

Authorized Signature: _____	Date: _____
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Booth Agreement Checklist

	Completed application and signed Booth Agreement . <ul style="list-style-type: none"> Sponsor should retain copy of completed pages 1 and 2 for records, and remaining page(s) for rules and event preparation.
	Submitted payment at http://waltonband.org/TOEC or by mail.
	Submitted insurance information (see next page for insurance information)



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Submitted Sponsor logo (email logo to tasteofeastcobb@gmail.com)

Event Details and Rules

All Sponsors and exhibitors must abide by rules and details outlined below without exception.

- **Event will be held rain or shine** and application fees are non-refundable.
- Booth set up can begin at 8:00 a.m. and must be completed by 10:15 a.m. Any vehicles used to unload equipment must be removed from the event area by no later than 10:30 a.m.
- Sponsor and exhibitor staff is required to park vehicles only in designated places. No vehicles may be parked adjacent to booth during the event.
- **Sponsor booth must be staffed for the entire six (6) hours of the event. No booth clean-up or equipment removal may begin prior to 5:00 p.m.** Vehicles will not be allowed to enter the event area prior to 5:15 p.m. or until deemed safe by the event coordinators.
- **Sponsors may not serve nor give away food or beverages of any kind. No exceptions.**
- **Sponsors may not conduct activities that conflict with Walton Band fundraising activities at Taste of East Cobb including Face Painting, Children’s Arts, Children’s Jumpers or Slides, or Auctions.**
- No alcoholic beverages may be offered or consumed during the event.
- Taste of East Cobb will work with all sponsors to ensure that promotional activities are consistent with the policies and guidelines of Walton High School, Cobb County School District, and Johnson Ferry Baptist Church.

Items and Services to be provided by Taste of East Cobb

- One (1) Sponsor booth, which shall consist of the following: one (1) 10-foot x 10-foot white open canopy tent; one (1) 6-foot table, with tablecloth and skirting; optional tables of same size and configuration (if specified on page 1 of this agreement); two (2) folding chairs; one (1) frontal event identification sign; and optional power (if specified on page 1 of this agreement).
- Tent/table/chair set-up and removal.
- Trash removal
- Customer seating
- Traffic management and security patrols
- Event promotion/advertising

Items and Services to be provided by Participating Sponsors

- Staffing for booth **throughout the event.**
- Handouts, coupons, and/or other promotional materials are strongly encouraged as a way to promote the business.

Proof of Insurance

All sponsors and exhibitors must furnish a current **Certificate of Insurance** (COI) with the following information:

- General liability insurance, including products and completed operations coverages, of no less than \$1,000,000 per occurrence.
- Taste of East Cobb listed as additional insured and event date of May 4, 2024, is also included in Description of Operations
- Taste of East Cobb named as Certificate Holder with the event address included: (Taste of East Cobb, 955 Johnson Ferry Road, Marietta, GA 30068)