



Taste of East Cobb 2024

Sponsorship Packages

Event Date: Saturday May 4, 2024
Deadline to sponsor: Friday, April 5, 2024

Taste of East Cobb is a premier community event that has become an annual East Cobb tradition since 2006. As a sponsor, you can promote your business and brand to the thousands of festival attendees. Last year we had a record attendance and hope that 2024 is even bigger! Best of all, your sponsorship will directly benefit the Walton High School band program.

NEW for 2024: Presenting Sponsor — \$5,000

- As the presenting sponsor, every time the event is mentioned your company is mentioned too! For example: *Welcome to the 2024 Taste of East Cobb presented by "YOUR COMPANY NAME."*
- Presenting sponsor's logo is prominently featured on social media, marketing, press releases, and promotions.
- Presenting sponsor's logo is featured on all event "taste" tickets.
- Presenting sponsor is recognized and will participate in the opening ceremony.
- Presenting sponsor will be invited onto the main stage by the event emcee during the event. You will be able to engage with the emcee to promote your service or business.
- Presenting sponsor's logo prominently featured on the festival banner at event.
- Complimentary 10'x20' tented booth space at event with prominent placement location
- Presenting sponsor featured prominently on TasteofEastCobb.com website.
- Presenting sponsor's logo prominently featured on event t-shirt.
- Presenting sponsor's logo prominently featured on event flyer.
- Presenting sponsor's name/logo featured in Walton HS Band 2023 winter concert programs
- 5 complimentary event t-shirts
- 50 complimentary \$1 taste tickets
- Letter of thanks from WBPA.

NEW for 2024: The Kids' Zone Sponsorship — \$3,000

- Every time the Kids' Zone is mentioned, the Kids' Zone sponsor will be mentioned as the area sponsor. For example: *Please stop by the YOUR COMPANY NAME Kids' Zone.*
- The Kids' Zone Sponsor will be invited onto the main stage by the event emcee during the event. You will be able to engage with the emcee to promote your service or business.
- The Kids' Zone sponsor will be featured on social media, marketing, press releases, and promotions.
- Unique Kids' Zone signage around Kids' Zone area.
- Kids' Zone Sponsor acknowledged during opening ceremonies by event emcee.
- Kids' Zone Sponsor featured on TasteofEastCobb.com website.
- Kids' Zone sponsor's logo featured on festival banners at event
- Kids' Zone sponsor's name displayed on event t-shirt.
- Kids' Zone sponsor's name/logo in Walton HS Band winter 2024 concert programs
- Complimentary 10'x10' tented booth placed next to the Kids' Zone area.
- 3 complimentary event t-shirts
- 30 complimentary \$1 taste tickets
- Letter of thanks from WBPA



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NEW for 2024: The Main Stage Naming Sponsorship — \$3,000 **SOLD**

- As the Main Stage Naming Sponsor, every time the main stage is mentioned, your company will be named too! For example: *Now playing on the YOUR COMPANY NAME Main Stage is the Walton High School Jazz Band.*
- The Main Stage Naming Sponsor will be invited onto the main stage by the event emcee during the event. You will be able to engage with the emcee to promote your service or business.
- The Main Stage Naming Sponsor will receive custom signage placed on the main stage.
- The Main Stage Naming Sponsor will be featured on social media, marketing, press releases, and promotions.
- The Main Stage Naming Sponsor will be acknowledged during opening ceremonies by event emcee.
- The Main Stage Naming Sponsor will be featured on TasteofEastCobb.com website.
- The Main Stage Naming Sponsor's logo featured on festival banners at event
- The Main Stage Naming Sponsor's name displayed on event t-shirt.
- The Main Stage Naming Sponsor's name/logo in Walton HS Band winter 2024 concert programs
- Complimentary 10'x10' tented booth space at event.
- 3 complimentary event t-shirts
- 30 complimentary \$1 taste tickets
- Letter of thanks from WBPA

Platinum Sponsor — \$2,000

- Platinum Sponsor recognized during opening ceremony by event emcee.
- Platinum Sponsors will be invited onto the main stage by the event emcee during the event. You will be able to engage with the emcee to promote your service or business.
- Unique signage on booth to designate Platinum-level sponsorship.
- Platinum Sponsor's logo featured on festival banners at event.
- Platinum Sponsor featured on TasteofEastCobb.com website.
- Complimentary 10'x10' tented booth space at event
- Sponsor recognized by Event Emcee every hour during the event.
- Sponsor's name/logo featured on event t-shirt.
- Sponsor's name/logo in Walton High School Band 2024 winter concert programs
- 2 complimentary event t-shirts
- 25 complimentary \$1 taste tickets
- Letter of thanks from WBPA



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Gold Sponsor — \$1,200

- Gold Sponsor acknowledged during opening ceremonies by event emcee.
- Unique signage on booth to designate Gold-level sponsorship.
- Sponsor featured on Sponsors page of TasteofEastCobb.com.
- Gold Sponsor's logo featured on festival banners at event.
- Gold Sponsor recognized by Event Emcee during the event.
- Gold Sponsor's name displayed on event t-shirt.
- Gold Sponsor's name/logo in Walton HS Band winter 2024 concert programs
- Complimentary 10'x10' tented booth space at event
- 2 complimentary event t-shirts
- 20 complimentary \$1 taste tickets
- Letter of thanks from WBPA

Silver Sponsor — \$750

- Unique signage on booth to designate Silver-level sponsorship.
- Silver Sponsor identified on TasteofEastCobb.com
- Silver Sponsor's logo featured on festival banners at event.
- Silver Sponsor recognized by Event Emcee during event
- Silver Sponsor's name displayed on event t-shirt.
- Complimentary 10'x10' tented booth space at event
- 2 complimentary event t-shirts.
- 10 complimentary \$1 taste tickets.
- Letter of thanks from WBPA

NOTE: To Sponsor the 2024 Taste of East Cobb, please complete and submit a Sponsorship Application and Agreement document at <https://tasteofeastcobb.com/sponsor-application/>