

## **Taste of East Cobb 2025 Sponsorship Packages**

Event Date: Saturday May 3, 2025. Deadline to sponsor: April 4, 2025

Taste of East Cobb is a premier, community event that is an annual tradition since 2006. As a sponsor, promote your business and brand to thousands of attendees. Your sponsorship directly benefits Walton High School band programs.

## Title Sponsor — \$3,000

- promotion throughout the event from the Main Stage
- two minutes of mic-time to address the crowd about your business
- custom signage on the main stage & unique booth signage
- featured on social media, marketing, press releases, event signage, t-shirt & promotions
- featured on <u>TasteofEastCobb.com</u> website
- face-to-face branding opportunity at Walton Spring Concert. Expecting attendance of over 350 East Cobb Residents
- complimentary 10'x20' tented, booth space at Taste of East Cobb
- 50 complimentary \$1 taste tickets

## *Gold Sponsor − \$1,200*

- unique booth signage
- identified on TasteofEastCobb.com
- logo featured on event banners
- name displayed on event t-shirt
- name listed in Walton High School spring concert program
- complimentary 10'x10' tented booth space at event
- 30 complimentary \$1 taste tickets

## Silver Sponsor — \$800

- Unique booth signage to designate sponsorship.
- Identified on TasteofEastCobb.com
- logo featured on event banner
- Name displayed on event t-shirt.
- Complimentary 10'x10' tented booth space at event
- 20 complimentary \$1 taste tickets

NOTE: To sponsor the Taste of East Cobb, complete and submit a Sponsorship Application and Agreement document at <a href="https://tasteofeastcobb.com/sponsor-application/">https://tasteofeastcobb.com/sponsor-application/</a>