



Taste of East Cobb 2025

Exhibitor Rules & Regulations

All restaurants, sponsors, and exhibitors must abide by the rules outlined below without exception.

- **Restaurants, sponsors and exhibitors must attend the event rain or shine.**
- Application fees are non-refundable.
- Set up can begin at 8:00 a.m. and must be completed by 10:15 a.m. Vehicles used to unload equipment must be removed from the event area no later than 10:30 a.m.
- Vehicles can only park in designated areas for setup. No parking adjacent to booths during the event.
- **Booths must be staffed for the entire six (6) hours of the event. No booth clean-up or equipment removal may begin prior to 5:00 p.m.** After 5:15 p.m., or when deemed safe by the event coordinators, vehicles will be allowed to enter the event area for break down.
- Sponsors may not give away food of any kind. No exceptions.
- Sponsors may not conduct activities that conflict with Walton Band fundraising activities at TOEC including Face Painting, Children's Arts, Children's Jumpers or Slides, Auctions, or Raffles.
- No alcoholic beverages may be offered or consumed during the event.
- TOEC will work with all exhibitors to ensure that promotional activities are consistent with the policies and guidelines of Walton High School, Cobb County School District, and Johnson Ferry Baptist Church.

Items and Services provided by Taste of East Cobb

- One (1) 10' x 10' white, open-canopy tent; 6' tables, with tablecloth and skirting; (2) chairs; (1) identification sign; and optional power.
- Trash removal
- Customer seating
- Traffic management and security patrols
- Event promotion and advertising

Items and Services provided by Exhibitors

- Staffing for booth **throughout the event.**
- Food supplies/equipment/materials for your dish.
- Handouts, coupons, and other promotional materials are strongly encouraged to promote your business.

Proof of Insurance

All sponsors and exhibitors must furnish a current **Certificate of Insurance** (COI) with the following information:

- General liability insurance, including products and completed operations coverages, of no less than \$1,000,000 per occurrence.
- Taste of East Cobb listed as an additional insured covering the event date of May 3, 2025, is also included in Description of Operations.
- Taste of East Cobb, named as Certificate Holder, with the event address included: (Taste of East Cobb, 955 Johnson Ferry Road, Marietta, GA 30068).

Restaurant Revenue Share

TOEC is a revenue share between Walton Band and each participating restaurant.

Each restaurant determines their food and drink (restaurants cannot sell water) offerings and the "ticket" price for each item. Each item must be priced between 1 to 5 tickets per taste. Restaurants collect tickets from customers purchasing their food/drink. Tickets are collected from booths throughout the event. Each ticket is worth \$1.00 and is shared 50-50 between the restaurant and the Walton Band. A check will be delivered to each restaurant the week after the event for their portion of the sales.