



Taste of East Cobb 2026

Sponsorship Packages

Event Date: Saturday May 2, 2026

Deadline to sponsor: Friday, April 3, 2026

Taste of East Cobb is a premier, community event that is an annual tradition since 2006. As a sponsor, promote your business and brand to thousands of attendees. Your sponsorship directly benefits Walton High School band programs.

Title Sponsor — \$3,000

- Promotion throughout the event from the Main Stage
- Two minutes of mic-time to address the crowd about your business
- Custom signage on the main stage & unique booth signage
- Featured on social media, marketing, press releases, event signage, t-shirt & promotions
- Featured on TasteofEastCobb.com website
- Face-to-face branding opportunity at Walton Spring Concert. Expecting attendance of over 350 East Cobb Residents
- Complimentary 10'x20' tented, booth space at Taste of East Cobb
- 3 complimentary event t-shirts
- 30 complimentary \$1 taste tickets

Platinum Sponsor — \$2,000

- Promotion throughout the event from the Main Stage
- Custom signage on the main stage & unique booth signage
- Featured on social media, marketing, press releases, event signage, t-shirt & promotions
- Featured on TasteofEastCobb.com website
- Face-to-face branding opportunity at Walton Spring Concert. Expecting attendance of over 350 East Cobb Residents
- Complimentary 10'x20' tented, booth space at Taste of East Cobb
- 2 complimentary event t-shirts
- 25 complimentary \$1 taste tickets



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Gold Sponsor — \$1,200

- Unique booth signage
- Identified on TasteofEastCobb.com
- Logo featured on event banners
- Name displayed on event t-shirt
- Name listed in Walton High School spring concert program
- Complimentary 10'x10' tented booth space at event
- 2 complimentary event t-shirts
- 20 complimentary \$1 taste tickets

Silver Sponsor — \$800

- Unique booth signage to designate sponsorship.
- Identified on TasteofEastCobb.com
- Logo featured on event banner
- Name displayed on event t-shirt.
- Complimentary 10'x10' tented booth space at event
- 2 complimentary event t-shirt
- 10 complimentary \$1 taste tickets

NOTE: To sponsor the Taste of East Cobb, complete and submit a Sponsorship Application and Agreement document at <https://tasteofeastcobb.com/sponsor-application/>